

# **DAVID** PENN **Performer Profile**

David Penn, a professional stage and close up magician, helped pioneer the modern style of magic known as 'Close-Up' and has won more national awards for his unique style of magic than any other magician in the UK. David is so highly respected in his field of magic that he was awarded "Associate Member of the Inner Magic Circle" and has been called upon to lecture for the International Magic Circle on two separate occasions.

David has been booked to work internationally alongside performers such as Whitney Houston, Enrique Iglesias, Status Quo and Andreas Boccelli and has performed for members of the British Royal family, The Sultan of Brunei, various Heads of State from around the world and international celebrities such as Jack Nicholson, Tony Curtis, Dolly Parton, and Sir Trevor McDonald. David has been flown by both corporate and private clients to Australia, Los Angeles, Las Vegas, Istanbul, Cannes, Barcelona and Toronto to perform at Trade Shows, private functions and gala dinners and he has also had the opportunity of performing in many prestigious venues around the world; most recently on Her Majesty The Queen's private boat.

## Awards

*The British Magical Champion, British Champion of Illusion, Magic Circle Close-Up Magician of the Year, International Brotherhood of Magicians Close-Up Magician of the Year, Magic Circle Cecil Lyle Award for Originality and the Luminar Leisure Entertainer of the Year.*

## Trade Shows

Whether your exhibit is for public relations purposes, to pursue leads, or a combination of both, two things are crucial to achieving your objectives. First, stopping delegates from walking past your exhibit, and second, informing them of your message.

Failing to catch the delegates' attention translates into hundreds of thousands of pounds in potential sales literally walking right past you.

David Penn can create a unique presentation for your trade show stand that will stop people in their tracks and make them listen to your message while keeping them interested and entertained. By structuring his patter to suit your product, David ensures that the delegates are informed and entertained at the same time.

This can be done on a large or more intimate scale depending on your requirements.



**REMEMBER: MAXIMUM EXPOSURE=MORE LEADS=MAXIMUM RETURNS**

## Organising a Conference?

As well as providing evening entertainment, David can act as your Magical M.C. for the duration of your conference. He will grab the attention of your delegates from the outset and use his magical skills to summarise your speakers' key points. David's motivational and engaging performance pieces ensure that your conference is more than just a forgettable day of PowerPoint presentations!

## Recent Clients

BT, Virgin, Barclaycard, The Sultan Of Brunei, Microsoft, BMW, Mercedes Benz, 3G Mobile Phones, Terry Suchard, Renault, Alfa Romeo, Porsche, Rank Leisure, Wickstead Leisure, Bass Leisure, 3M, Weetabix, Hilton Hotels, The Belfrey, Coetec, Swallow Hotels, Hoar Cross Hall, Scottish and Newcastle, Comdisco, Amtrak and many more..